

MARKETING MAGIC SEMINAR

“Nicely delivered.
Very inspirational and
useful information..”

K. Hood

WHAT IS MARKETING?

- How to target customers
- Direct Mail, PR, Advertising, etc.

HOW TO DESIGN PROMOTIONAL MATERIAL

- Leaflets, brochures and sales letters
- Examples of good & bad design
- Practical literature design hints & tips

“Excellent presentation
& adaptable formula for all
businesses either starting
or existing...”

M. Berry



Please call for details
of next seminar

0191 516 6071

Ask about our
FREE Marketing Review